



5th Edition
Sept 2025

इवलपुर्छ

Rekindle Reconnect Reminisce

A Monthly Newsletter



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BHAGAWAN'S MESSAGE

Oh Krishna, play on your magic flute,
So that its Divine music may drench
Our barren hearts with the nectarous flow,
That will make the saplings of love sprout in them.
Let the sun of Krishna shine over
Our hearts covered with dark clouds.
Let love make a garland out of
The scattered flowers in our hearts.

Love is the vital force. Love is the governing principle. It is only when the precious diamond of love is shining in one's heart that the sacred and Divine thoughts about God will arise in his mind. This diamond of Love can be got only from the Shop of Love, in the Street of Love, in the Kingdom of Love.

-Baba
Kalyana Mandap at Brindavan
18-10-1991, Dasara Day

CONNECT, SHARE, AND SERVE: REGISTER ON THE OFFICIAL SSSIHL ALUMNI PORTAL!



Message from Revered Founder Chancellor • Alumni Meet - ADD 2025 • Vidyullekha - Jan 2025 Edition • Benedictory Addresses - Revered Founder Chancellor

HOW TO REGISTER?

Register Today!

Take a few moments to complete your registration and ensure your details are current. This helps us stay connected with you and strengthens our alumni family.

Visit the portal here: <https://ssss.ssihl.edu.in/registration/>

Spread the Word!

Please help us reach all our alumni – share this registration link with your batchmates and encourage them to join our growing online community.

Let's continue to inspire one another and serve society, guided by the values we imbibed at His Lotus Feet.

In Sai Service,

The Sri Sathya Sai Students Alumni Association Team

Registrations so far...

3773

3774

3775



LETTER TO SWAMI

THE LATEST FEATURE ON THE ALUMNI PORTAL

We are delighted to announce the launch of a new feature on our alumni portal – “Letter to Swami” – a heartfelt space where you can write directly to Bhagawan. Imagine sitting in a corner of the world, suddenly feeling the urge to write a letter to Bhagawan, but having no way to send it to Prasanthi Nilayam. This feature has been created to bridge that very gap – to bring your loving letters to His lotus feet.

How does it work?

Log in to the alumni portal and click on the “Letter to Swami” option. Give your letter a title and type the content in the space provided. (Please note: Currently, the system supports only the English language.) You may upload attachments, if any, using the available option. Click “Submit” to send your letter. You can also save the content using the “Save” button and submit it later.

Please note:

Only one draft letter can be prepared at a time. There is no restriction on the number of letters you can submit from your account.

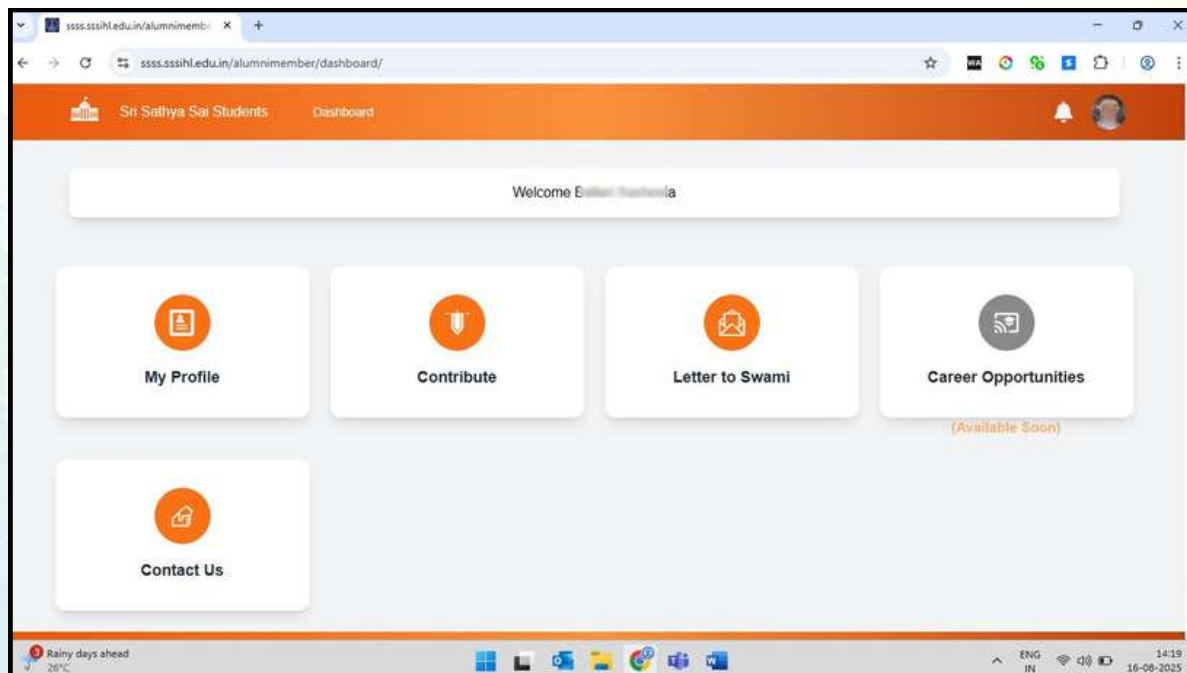
What happens after submission?

All submitted letters will be printed by the Alumni Office on plain white paper and lovingly placed in Swami's Sannidhi in Sai Kulwant Hall.

Letter Confidentiality

Every letter will be treated with the utmost care and confidentiality. If you wish for added privacy, simply turn ON the 'Confidential' button before submitting. When this is enabled, your letter will be encrypted after submission, meaning no one will be able to read it, even after it is printed. It will appear as a blank white sheet, thanks to advanced technology, even though the message is securely hidden inside.

We hope this feature brings you closer to Bhagawan, no matter where you are in the world.

A screenshot of the 'Letter to Swami' form. The form is titled 'Letter to Swami' and has a 'Title' field with the text 'Gratitude to Swami'. Below this is a 'Letter Content' section with a rich text editor. The content of the letter is: 'Dear Swami, Writing this letter with heart full of love and gratitude...'. At the bottom, there is an 'Upload Attachments' section with a 'Click to upload' button. A checkbox labeled 'Not Confidential: The letter content will be visible while printing.' is currently unchecked. At the very bottom are three buttons: 'Save', 'Status Of Letters', and 'Submit'.

The Alma Matters: Your Connection to Campus

GANESH CHATURTHI CELEBRATIONS AT THE SSSIHL, BRINDAVAN CAMPUS

The four-day celebration of Ganesh Chaturthi at SSSIHL, Brindavan Campus, was a blend of devotion, learning, and cultural expression. Through pujas, music, dance, and heartfelt participation, the students expressed their love and reverence for Lord Ganesha, while reinforcing the Institute's commitment to preserving Indian spiritual and cultural values. Take a trip down memory lane with these photos from your student days!



GANESH CHATURTHI CELEBRATIONS AT THE SSSIHL, ANANTAPUR CAMPUS

The Anantapur Campus of SSSIHL was filled with a vibrant energy for the Ganesh Chaturthi celebration. Students, staff, and faculty came together to honor Lord Ganesha with a regal procession led by the auspicious sounds of Nadaswaram and lively dances. The air was filled with devotion as the beautifully adorned idol of Lord Ganesha, decorated with garlands and brilliant sindoor, blessed the prayer hall and hostel premises.

The celebrations reached a poignant crescendo with the immersion of the divine idol in the campus pond. This final act, a ritual of letting go and trusting in the divine cycle, left everyone with a profound sense of peace and a cherished memory that will last a lifetime.

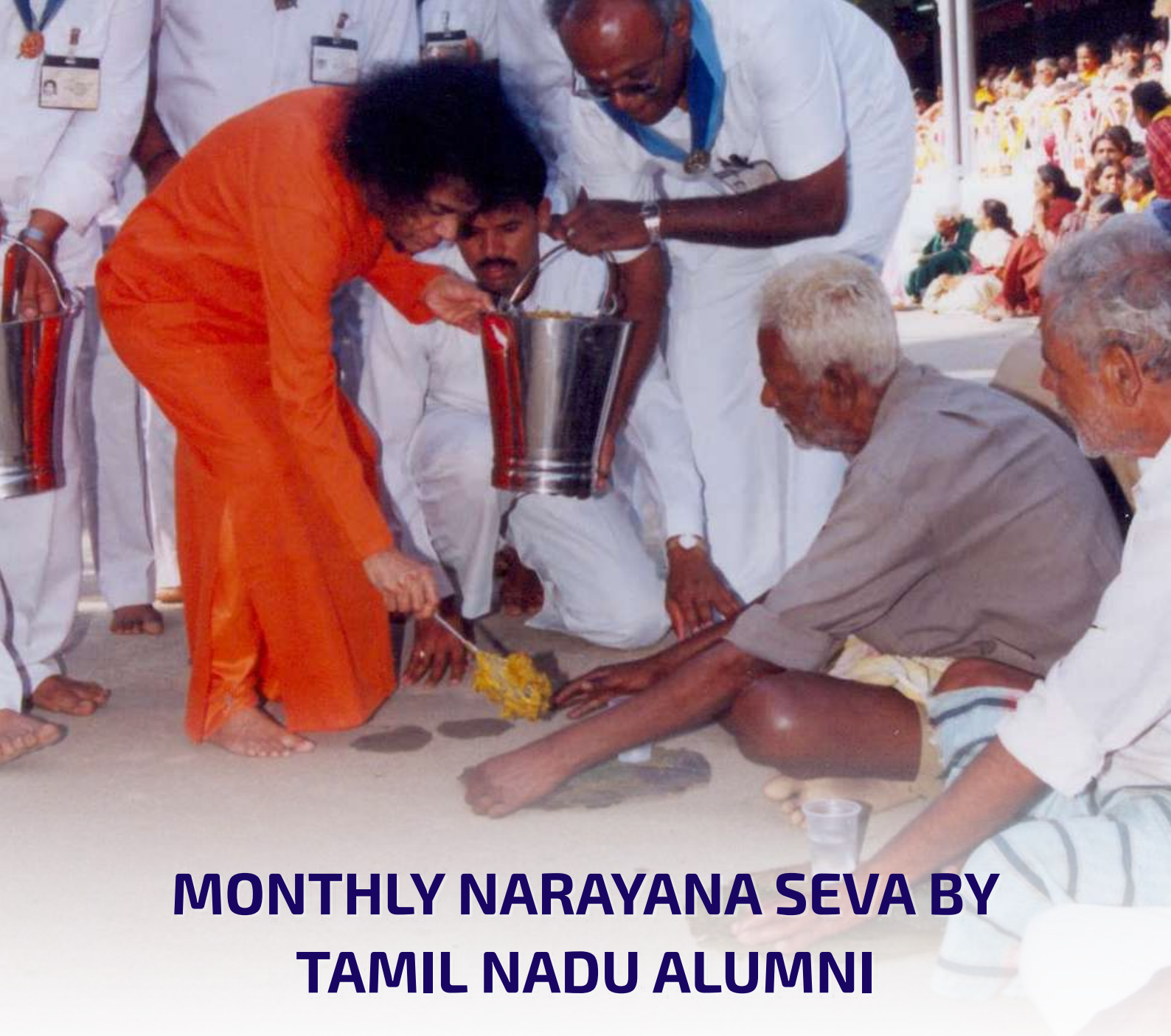


KRISHNA JANMASHTAMI CELEBRATIONS AT THE SSSIHL, BRINDAVAN CAMPUS

With devotion and joy, the Sri Sathya Sai Institute of Higher Learning, Brindavan Campus, celebrated Krishna Janmashtami in a truly unique way. The festivities began with a serene cow procession, a tradition initiated by Swami himself, featuring students dressed as Krishna and Balarama. The campus came alive with energy during the much-anticipated *Dahi Handi* (pot breaking) event, where students and teachers alike formed human pyramids.

In the evening, a soulful musical offering filled the air, reflecting on the divine legacy of Sai Kanhaiya. The celebration left a deep spiritual imprint on everyone, reinforcing the campus's commitment to preserving cultural values





MONTHLY NARAYANA SEVA BY TAMIL NADU ALUMNI

In Tamil Nadu, our alumni have been actively participating in a unique seva initiative at Chennai Central Railway Station, known as the *Public Utility Service*. The seva began by assisting passengers with train enquiries, platform guidance, and helping them reach hotels or destinations within the city.

In 2016, alongside this service, our alumni initiated Narayana Seva, which has continued unflinching on the third Sunday of every month for the past nine years, except during the COVID period. Around 12 dedicated alumni participate regularly, with many others joining whenever possible.

The food for this seva is lovingly prepared at Sai Nivas Kitchen, Perambur—a sacred space visited by Bhagawan and established even before Sundaram. With the support of the Sai Nivas Sevalal, about 500 packets of food are prepared each month, of which alumni contribute and distribute 200 packets. Funding for the alumni portion comes entirely through contributions to the Sri Sathya Sai Trust, Tamil Nadu.

The seva involves three stages:

- Cutting & Cooking – Alumni join hands with Sevadal in chopping large quantities of vegetables and assisting in cooking.
- Packing – Around 200 food packets are prepared and packed with care.
- Distribution – After offering Aarathi at Sai Nivas, alumni carry the packets to Chennai Central and its surrounding areas, covering about 5 km by foot, car, or bike.

The food, typically *Vegetable Briyani*, *Sambar Rice*, or *Tomato Rice*, is served piping hot to deserving Narayanas—those who are homeless, elderly, or unable to earn their livelihood. The entire seva, from preparation to distribution, takes about six hours, while the distribution itself is completed in 30–45 minutes under the scorching midday sun.

Every packet is offered with love, reverence, and humility, in keeping with Swami's message of "*Service to man is service to God.*" The smiles and gratitude of the Narayanas, especially the handicapped and aged, bring a profound sense of joy and fulfilment to the alumni volunteers.

By Swami's grace, this noble seva continues to thrive. We warmly invite people to join hands in this offering of love and experience the blessings of Narayana Seva.

Sai Mahesh

Alumnus, Sri Sathya Sai Higher Secondary School, Batch of 1991



AUGUST AT SSSRIF

A MONTH OF HEALTH AND HERITAGE

What powers scale? Vision, values, and people.

Mr. Rangarajan Krishnan, Joint MD & CEO of Five-Star Business Finance Ltd., visited SSSRIF this month. In conversation with Mr. Pavan Kumar (CEO, SSSRIF), he shared insights from his journey scaling a high-impact NBFC to IPO. His focus on financial inclusion, grit, and purpose aligned deeply with SSSRIF's ethos and opened doors for meaningful collaborations ahead.

Likewise, Mr. Sathya Pramod, CEO of KayEss Square Consulting and a proud SSSIHL alumnus, visited SSSRIF to share insights on what it takes to support high-impact ventures across industries - and why value-aligned consulting is vital in India's startup ecosystem.

New ventures, bold ideas

This month, SSSRIF welcomed:

1. StarManch Pvt Ltd – A digital karaoke platform for bhajans, Vedam, songs and spiritual learning, built for all generations around the globe.
2. Nimmalakunta Leather Puppetry Producer Co. Ltd. – Custodians of a 2000-year-old art form, now preparing to scale globally with support from SSSRIF. They proudly represented India at the 89th Thessaloniki International Fair, Greece.
3. Moksha Silvers – Blending tradition and fintech through DigiGold and DigiSilver savings.
4. The Karma Journal – an AI-driven journaling app fostering mindful living and values-based reflection.

Conferences

On 22nd August, Mr. Pavan Kumar, CEO, SSSRIF represented SSSRIF at NCAST 2025 (BESTIU), delivering a keynote on research-driven agricultural innovation.

Landmark Partnerships

SSSRIF signed a landmark MoU with Sri Sathya Sai Institute of Higher Medical Sciences (SSSIHMS) - PG to co-develop healthcare solutions using AI, digital records, and clinical research.

A second MoU with MediQlogix LLC (USA) strengthened SSSRIF's reach in advanced diagnostics and predictive healthcare—bringing students, doctors, and researchers into real-world innovation.

Igniting Young Minds

On 2nd August, SSSIHL's IIC, IPR Cell, and SSSRIF hosted an engaging orientation at the Brindavan Campus. The event highlighted pathways for students to transform ideas into real-world impact through incubation and IP support. Two startups were formally onboarded with incubation agreements exchanged with the Chairman of SSSRIF.



On 9th August, the SSSIHL–IIC Sparklab team and SSSRIF inspired students at the Nandagiri Campus, emphasizing the importance of innovation, entrepreneurship, and values-driven research. Parallely, our leadership engaged with Visvesvaraya Technological University, Muddenahalli, to discuss Sparklab 2.0 and explore incubation collaborations.

Strategic Industry Connects

On 5th August, SSSIHL–SSSRIF explored collaboration with Thermo Fisher Scientific in Bengaluru. Key areas identified included BioBanking, joint R&D, MedTech innovation, and student upskilling. Dr. Naga Sai Visweswar Kambhampati demonstrated novel rural healthcare devices.

On 7th August, Dr. Dhanrajan T. of AstraZeneca shared insights on biotech diagnostics, reinforcing SSSRIF's role in enabling cutting-edge health innovation. The same day, SSSRIF highlighted the Self-Reliant India Fund – a ₹50,000 Cr government-backed equity scheme supporting MSMEs and startups.

A Divine Beginning: Our First Ganesh Chaturthi

For the first time, SSSRIF joined the sacred Prasanthi tradition with a handcrafted Ganesh chariot, offered at Bhagawan's lotus feet. Students, faculty, and alumni came together in love and devotion. The CEO Mr. Pavan Kumar, Prof. Pallav Kumar Baruah and Mr. NLS Murthy, along with their team of students joyfully participated in the occasion. Innovation, after all, must begin with inspiration.

Global and Industry Visitors

On 1st August, SSSRIF welcomed Mr. T.N. Giridhar, MD & CEO of SSG Capital Ltd. (UK), for discussions on clean energy and investment strategies.

On 31st August, Dr. Ravi Shankar Polisetty, founder of Sai Ganga Panakeia Pvt Ltd, visited SSSRIF. His pioneering work in Poly Scientific Ayurveda (PSA) and Docture-Poly™ wearable was showcased, opening doors to future collaborations.

Sports & Community Spirit

On 17th August, the **Sri Sathya Sai Unity Cup** at Hill View Stadium brought together leaders, incubatees, and well-wishers in an informal yet spirited celebration of cricket, fellowship, and values.

And Just Like That...

A month filled with global guests, national recognition, spiritual milestones, and powerful partnerships – SSSRIF continues to rise as a beacon for values-based entrepreneurship.

To SSSRIF's partners, mentors, and supporters – thank you.

To the readers – drop by next time you're in Puttaparthi.

You never know what idea could take flight next.

Until then, do follow SSSRIF on LinkedIn and share your views through your comments: <https://www.linkedin.com/company/sssrif>



IGNITING INNOVATION: SSSIHL & ISRO FORGE A FUTURE OF IMPACT

We are proud to announce that the Sri Sathya Sai Institute of Higher Learning (SSSIHL) recently hosted a visit from top officials of the Indian Space Research Organisation (ISRO), including Chairman Dr. V. Narayanan. The visit provided a unique opportunity for our faculty and research scholars to showcase the pioneering work happening on our campus. The ISRO team was highly impressed by the presentations and the exceptional talent pool at SSSIHL, and they encouraged our community to continue aiming for excellence and making meaningful contributions to society. This visit strengthens our commitment to research and innovation, reinforcing the vision of our Founder Chancellor.

SSSIHL TO IMPART IKS!

We are delighted to announce that Sri Sathya Sai Institute of Higher Learning (SSSIHL) has been selected by the Indian Knowledge Systems (IKS) Division, Ministry of Education, Government of India, to establish an IKR Research Center.

Among only five institutions across India chosen this year, the Center at SSSIHL will focus on:

- Historical & Civilizational Sciences
- Contemporary Social & Cultural Sciences
- Political, Economic & Strategic Sciences

This initiative, an offering by the Department of Languages & Literature to Swami in His centenary year, will foster interdisciplinary research and innovation rooted in India's rich knowledge traditions.

For more: <https://www.sssihl.edu.in/sssihl-iks-centre-moe-goi/>

LEGACY OF LEADERSHIP

40th MBA DAY SSSIHL

The Department of Management & Commerce at the Sri Sathya Sai Institute of Higher Learning joyously celebrated its 40th MBA Day, a landmark occasion reflecting four decades of academic excellence, values-based management education, and alumni contributions worldwide.

The event brought together faculty, students, and distinguished alumni to reflect on the department's journey since its inception. Sessions highlighted the department's pioneering role in blending professional management training with spiritual values, Swami's vision for holistic education, and the impact of alumni across diverse sectors.

The celebrations included keynote addresses, panel discussions, and cultural offerings, along with heartfelt reflections from alumni and faculty who have been integral to this 40-year journey. The day served not only as a commemoration of the past but also as an inspiration to carry forward Swami's mission of producing managers who lead with competence, character, and compassion.



PROF. VISHWANATH PANDIT MEMORIAL LECTURE 2025



The Department of Humanities & Social Sciences, SSSIHL, hosted the inaugural Prof. Vishwanath Pandit Memorial Lecture in honour of the late Prof. Vishwanath Pandit (1939–2024), distinguished economist and former Vice-Chancellor of SSSIHL. Prof. S Mahendra Dev, Chairman of the Economic Advisory Council to the Prime Minister, delivered the keynote on “*Future of India: Growth, Inclusiveness and Sustainability*,” reflecting on India’s economic journey, Vision 2047 goals, and priorities such as poverty alleviation, employment, agriculture, and climate resilience. The event, which included reflections by the Vice-Chancellor and an engaging Q&A with students, will be held annually to celebrate Prof. Pandit’s legacy and foster dialogue on India’s economic progress. For more info: Detailed [report](#), additional [photos](#), [video recording](#).

INAUGURATION OF FOUR NEW FACILITIES AT THE SSSIHL BRINDAVAN CAMPUS

With the Divine Blessings of Bhagawan Sri Sathya Sai Baba, the Brindavan Campus of SSSIHL celebrated a milestone on 5 August 2025 with the inauguration of four new facilities: a spacious Dining Hall that doubles as a prayer hall, a state-of-the-art Seminar Hall for academic engagement, the Office of the Centre of Excellence in Actuarial Data Science (CADS) which has already gained national and international recognition, and a Faculty Room for the MBA Department. Inaugurated by Sri R.J. Rathnakar, Managing Trustee, SSSCT, and Prof. B. Raghavendra Prasad, Vice-Chancellor, these additions reflect the Institute's commitment to holistic education, blending academic innovation with spiritual values, and nurturing both students and faculty in line with Swami's vision.



INAUGURATION OF THE FOOD AND CULINARY SCIENCE LABORATORY



With the Divine Grace of Bhagawan Sri Sathya Sai Baba, the Department of Food and Nutritional Sciences, SSSIHL, Anantapur Campus, inaugurated its newly renovated Food and Culinary Science Laboratory on 25 August 2025. The facility was inaugurated by Vice-Chancellor Prof. B. Raghavendra Prasad and Registrar Dr. Srikanth Khanna, in the presence of members of the Sri Sathya Sai Central Trust, faculty, scholars, and students. Envisioned as a hub for hands-on training and translational research, the lab will strengthen academic and research pursuits in food science, culinary arts, and nutrition, while fostering innovation and interdisciplinary collaboration. This development enhances the department's mission of combining technical excellence with values-based education, equipping students to make meaningful contributions to society.

For more info: [Video](#) recording

SSSIHL TEAM WINS SWISS RE-IFOA HACKATHON 2025



On the occasion of Actuaries Day 2025, Swiss Re and the Institute and Faculty of Actuaries (IFoA), UK, jointly organized a Hackathon on the theme “Cyber Risk in Insurance”, with Sri Sathya Sai Institute of Higher Learning (SSSIHL) serving as the Knowledge Partner.



Out of 60+ teams from universities across the country, two teams from SSSIHL qualified for the Grand Finale, hosted at the Swiss Re office in Bangalore on 21 August 2025.

👤 Team Premium Pioneers – Virat K, Eshwar Sai AK, and Dheeraj Tata

👤 Team Cyber Morphos – Dcp Charan Tej and Prem Sai M



After a rigorous three-stage evaluation held over a month, Team Premium Pioneers emerged as the winners of the Hackathon! Congratulations to Team Premium Pioneers for bringing this honour to our institute!

ALUMNI SPOTLIGHT – MS. SARIKA PRADHAN

We are proud to share that our alumna, Ms. Sarika Pradhan, currently serving as Secretary in the Social Welfare Department of Sikkim, was selected as a representative from the state to meet and interact with the Hon’ble President of India, Smt. Droupadi Murmu, at Rashtrapati Bhavan on September 9, 2025.

The meeting was held under the *Adi Karmayogi Abhiyan* of the Ministry of Tribal Affairs, an initiative aimed at empowering tribal communities through dialogue, cooperation, and inclusive development. This interaction marked the concluding session of the current series of engagements with tribal leaders from across the nation.

Addressing the gathering, the President emphasized that true empowerment of tribal communities goes beyond schemes and policies—it lies in the recognition, respect, and representation of their rights, culture, and contributions to the nation. She highlighted the importance of technology, such as the newly launched AI-based *Adi Vaani* translation tool, in bridging language barriers while preserving tribal heritage.

We congratulate Ms. Sarika Pradhan on this remarkable opportunity and recognition, which reflects her dedicated service and commitment to contributing to the development and representation of tribal communities at the national level.



An Invitation to Collaborate with Samyog

Dear brothers and sisters,

We warmly invite you to be a part of Samyog — our collective space for creativity, insight, and connection. If you have skills or an interest in writing, content creation, editing, digital design, or data analytics, and would like to contribute, we would love to hear from you.

Please share your details with us in [this form](#), and we'll be in touch soon!

If you'd like to share your original articles for publication in Samyog, we'd be delighted to hear from you. Please reach out to us at samyog@ssss.ssihl.edu.in.

Together, let's build something meaningful.



Acknowledgements

With deepest gratitude, we offer our heartfelt thanks to Swami for His constant blessings and guidance, which make every endeavor possible.

With hearts full of gratitude, we offer our humble thanks to our Beloved Swami, whose guiding presence and blessings make every step of this journey possible. We express our sincere appreciation to Professor Pallav Kumar Baruah and Mr. Arun Das for their faith in us and for providing constant encouragement and support in bringing out this newsletter.

We also profusely thank all those who graciously shared information about the various events and activities covered in this edition—your contributions have helped us capture and celebrate the spirit of our alumni community.

Last but certainly not the least, we thank you, our readers, for your continued support and encouragement. We welcome your feedback, stories, and suggestions. Please feel free to reach out to us at - samyog@ssss.sssihl.edu.in

Our Team

This newsletter, a labour of love, is dedicated to fostering stronger connections within our esteemed alumni community. We value your feedback and suggestions as we continue to grow and evolve. Please feel free to reach out to us at samyog@ssss.sssihl.edu.in.

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THE END OF EDUCATION IS CHARACTER

Bhagawan Sri Sathya Sai Baba

Revered Founder Chancellor

